Interlochen Area Chamber of Commerce

Board Meeting Minutes

August 10, 2016

Attendance: President Clint Klabunde, Vice President Bob Allard, Secretary Harold Schmidt, Directors: Jan Crossman, Jane Deering, Brian McAllister, Laurie Bouwman. Excused: Treasurer Barry Bialik, Director Simon Wolf. Others: Office Manager Gwen Stinson and Matt Turek, General Sales Manager ~ Northern Broadcasting.

Meeting called to order by President Klabunde at 5:32 PM.

**Minutes:** Motion by Allard, supported by Crossman to approve July’s minutes as presented. Motion carried.

**Treasurer’s Report:** (see attached) Treasurer Bialik not present. Discussion. Motion by Schmidt, supported by Allard to accept financial information as prepared by Tina Lentz. and distributed. Motion carried.

**Committee Reports:**

 Membership – no action.

**Fall Festiva**l – Sunday, September 18, 2016 – same day as Farmer’s Market this year in hopes of attracting more visitors.

Trophies – Discussion regarding changes to type of trophies/awards and how many for each category.

Crossman suggested having actual trophies this year instead of plaques as last two years. Participants seem to enjoy getting an actual trophy more than a plaque. Discussion. Suggestion made to contact Mission Awards for more ornate/showy trophies.

1st and 2nd place awards in each category.

***Categories***: Vintage (1949 & Older)

 Early (1950-1991)

 Modern (1192 & Newer)

 Rod & Custom (All Years)

 Muscle (1964-1977)

 Motorcycles (All Years & Styles)

 Non-Automotive

Deering reported of other attraction during the car show: DNR will be here with equipment which seemed a big success last year, Northern Broadcasting with the remote broadcast that includes KLT prize wheel, food and snacks will be available also.

Long Lake Marina has agreed to underwriting half of the event’s live remote. $225.00 per half. Looking for other half. KLT will broadcast live from the event from 11 AM until 1 PM, but will be there until 4 PM.

Schmidt wants to again this year organize a Scarecrow display at our area businesses during the Fall Festival. He agreed to organize this portion of the event.

08/10/16 meeting minutes con’d

Klabunde has asked Revolution Design to create a new color flier similar to last year for advertising/distribution and a black & white version for stuffing into grocery bags at Tom’s.

Volunteers needed for day of event. Discussion. Need for six to eight from 8 AM until 12 PM. Four to six for after noon until end of event.

Allard, Stinson, McAllister, Klabunde and Bouwman agreed to help out for the first half 8 AM to 12 PM. Looking for more volunteers to help out from noon until end of the day.

***VOICE*:** Klabunde inquired about distribution of the VOICE. Stinson advised Allard helps on East side and Stinson tries to take care of the rest. Fall VOICE is getting ready for production – need for articles as soon as possible.

**Office Manager’s Report:** (See attached)

 Bills: Klabunde asked for approval for last month’s and August’s bills (no quorum last month) as presented. Motion by McAllister, supported by Bouwman to pay bills as presented. Motion carried.

**Business After Hours:**

Schmidt has been asking Haven’s Interlochen Party Store if they would be interested in hosting a BAH – he will re-inquire and advise. Klabunde suggested Waterscapes Unlimited may want to host also.

Northwood Animal Hospital would like to host in November.

**Old Business:** None.

**New Business:**  Schmidt advised of health concern for Mel Dunn, his employee and former IACC board member is struggling with state 2 colon rectal cancer. He asked we keep her in our thoughts and prayers.

Motion by Bouwman, supported by Allard to adjourn. Meeting adjourned at 6:31 PM.

These minutes are subject to approval at the next regular meeting of the Interlochen Area Chamber of Commerce, Wednesday, September 14, 2016 at 5:30 PM, Tom’s Food Market meeting room.

Minutes respectfully submitted by:

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Gwen Stinson, Office Manager