**Interlochen Area Chamber of Commerce**

2018 Area Guide Ad Order Form
Full Color Horizontal Ads

Sold To: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Email: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Phone: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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| --- | --- | --- | --- |
|  | Chamber Member |  | Non-Member |
| 1/8 Page (2.5" X 2") | 150 |  | 225 |
| 1/4 Page (5" X 2") | 200 |  | *275* |
| 1/2 Page (5" X 4") | 250 |  | 325 |
| Full Page (5" X 8") | 475 |  | 550 |
| Inside Back Cover | 625 |  | 700 |

\*\* Distribution: 10,000 Copies; Michigan Welcome Centers, TC Visitor Center, Locally

**\*Deadline:** Must be submitted (High-resolution PDF and JPG files preferred.)
to the Chamber by **April 10** as the Guides must be distributed by Memorial Day.
Please direct questions to: info@interlochenchamber.org

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| --- | --- | --- | --- | --- | --- |
| Base Price of Ad |   |  |  |  |  |
| Art & Layout Charge $30.00 |   |  |  |  |  |
| (does not apply if art is camera-ready, or if ad is from prior year) |  |  |  |  |
| TOTAL |   |  |  |  |  |
| PAYMENT |   |  |  |  |  |
| Check#  |   |  |  |  |  |
|  |  |  |  |  |  |
|  |  |  |  |  |  |
| SIGNATURE OF ADVERTISER |   |   |   |   |   |
| (please keep a copy for your records) |  |  |  |  |  |